**KEVIN CRANFORD**

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**WORK EXPERIENCE**

**Planet Depos** (Rockville, MD)

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| *Trial Technology Communications Consultant/*  *Legal Deposition Videographer* | 07/2014 to Present |

* Manage a team of 4-7 professional court support staff in producing high-level court depositions,
* As the company’s #1 trial technologist I effectively communicate complex court depositions and distill materials into understandable concepts, winning over $2mil in verdicts
* Interface daily with professionals across various fields, using superior client engagement skills to maintain positive relationship with clientele including law firms, hospitals, physicians, high-level corporate executives and representatives in court trials
* Extremely flexible and adaptable to high stress court situations or last minute international travel
* Manage legal databases consisting of documents of over 2,000 pages; responsible for digitizing and organizing mass data flow for in-court presentation
* Produce Multimedia Depositions packages, integrating video clips, security videos, MRIs and other electronic or digital documents or demonstratives directly into the video record

**Story Farm Productions** (Baltimore, MD)

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| *Production Assistant* | 09/2013 to 06/2014 |

* Responsible for building and striking 100+ in-studio and remote production sets
* Supported project editing and production, providing deliverables on time
* Assisted with planning and execution of communication strategies for clients in various industries

**Sirens Media** (Silver Spring, MD)

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| *Production Assistant* | 04/2013 to 09/2013 |

* Acquired locations and acting talent for 20 Investigation Discovery true crime television programs
* Scheduled, coordinated and executed actor auditions
* Served as on-site production lead, responsible for building and striking set, including lights, camera, and audio equipment.

**MetLife** (Bloomfield, CT)

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| *Customer Service Representative* | 02/2009 to 01/2011 |

* Positively responded to and serviced 80-100 customer calls per day, providing results-driven customer service to account holders, financial representatives and plan administrators
* Gained proper licensure to execute fund transfers for clients on regular basis
* Maintained detailed notes on all client interactions to support business and client relationship development

**ESPN** (Bristol, CT)

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| *Project Based Production Assistant* | 09/2007 to 01/2009 |

* Produced and edited weekly highlight packages for remote NBA on ESPN productions
* Coordinated logistics for all tape stock, graphic elements, banners and mic flags, ensuring proper and timely flow of all production elements

**ACTIVISM AND CANNABIS WORK**

**Maryland NORML**(Baltimore, MD)

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| *Deputy Director* | 06/2012 to 06/2015 |

* Grew paying members by 50%, grew social media from 2,000 followers to 7,000 followers
* Served as organization’s spokesperson so state wide activist network, appearing on WBAL, WJZ, and WMAR
* Testified before state General Assembly in favor of criminal justice reforms

**Minority Cannabis Business Association (MCBA)** 7/2016 to 7/2017

Communications Director

* Managed all social media content for the organizations various platforms, growing followers by 40%
* Assisted with the event planning and coordination for 7 nationwide members events
* Responsible for the organizations internal communications and communications strategies

**National Cannabis Festival (NCF)** 7/2017- Present

Co-Chair Advocacy Committee

* Draft emails to and coordinate event logistics for federal and local legislative guests and their staffs
* Serve as the point of contact for the 20+ advocacy groups to the National Cannabis Festival
* Coordinating and schedule meetings, keep minutes, and create calls to action for the advocacy committee

**Splimm** Spring 2016- Present

Pot and Parenting Newsletter and Website

Founder

* Creator of Splimm.com a first of its kind newsletter dedicated to cannabis consumers with children
* Responsible for creating content (written, video, and photo) to gain readership and drive traffic to our webpage
* Accountable for social media and traditional media outreach, having been featured in The Guardian newspaper and Cosmopolitan magazine.

**EDUCATION**

**Morgan State University** (Baltimore, MD) – *School of Global Journalism and Communication*

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| M.S., Communications Management – 12/2012 | B.A., Communications – 05/2007 |